## Contact

Nguyen Xien, Ha Noi
hthang0108@gmail.com

www.linkedin.com/in/hthang0108
(LinkedIn)
hoangthang.com (Portfolio)

## Top Skills

User Experience (UX)
User Interface Design
Project Management

## Certifications

Student Scientific Research
Certificate – PTIT

# Thang Hoang

Ux/Ui Designer
Hanoi Capital, Vietnam

## Summary

Domain knowledge in ERP, CRM, POS, and LMS platforms, specializing in B2B SaaS and enterprise software products. Experienced in designing clear, intuitive user-centered experiences for complex, data-heavy systems across web and mobile applications.

I collaborate closely with product managers, developers, data analysts, and QA testers to understand business requirements and translate them into scalable design solutions that improve usability and help organizations work more efficiently.

Proficient in Figma, Adobe Creative Suite, and Agile/Scrum workflows, with a solid understanding of HTML, CSS, JavaScript, and PHP to collaborate effectively with development teams.

Portfolio: hoangthang.com

---

## Experience

OMMANI X
UX/UI Designer
2023 - Present (3 years)
Hoàng Mai district

- Designed UX/UI for a B2B SaaS business management platform, including CRM, HRM (attendance, approvals), project management, task management, and financial workflows.
- Designed CRM features such as opportunity management, quotation approvals, contract handling, and order processing, improving workflow clarity and usability.
- Collaborated with Business Analysts, product managers, developers, and QA to translate business requirements into user flows, wireframes, interactive prototypes, and high-fidelity UI designs.

- Designed a POS and business management platform for restaurants and supermarkets with SmartPOS payments, electronic invoicing, table booking, inventory, and order management. Also designed an AI-powered website generator for automatic e-commerce site creation with integrated order and customer management, helping the product grow from 0 to 300+ customers and generating over $100K in revenue.
- Built and maintained a scalable design system with reusable UI components and interaction patterns to ensure consistency across web and mobile products.

## The Optimal Elearning Solution Company | OES
Product Designer
2020 - 2022 (2 years)
Hanoi Capital Region

- Designed UX/UI for a comprehensive e-learning SaaS platform across web and mobile applications.
- Designed core learning modules including course and lesson structures, assessments and grading, attendance tracking, learner management, and learning progress monitoring.
- Created user flows, wireframes, prototypes, and high-fidelity UI for students, instructors, and administrators, ensuring clear workflows and usability across different user roles.
- Collaborated with developers and product teams to translate product requirements into scalable design solutions and ensure accurate implementation.
- Improved usability across complex learning management workflows, contributing to a 20%+ increase in successful product demo conversions with enterprise clients.
- Served as Media Team Leader, managing a 4-member design and media team responsible for visual content, learning materials, and marketing assets.

---

# Education

## Posts and Telecommunications Institute of Technology
Bachelor's degree, Marketing · (2018 - 2022)

## ITPLUS INSTITUTE OF INFORMATION AND COMMUNICATION TECHNOLOGY
Graphic Design · (2018 - 2020)